



Sponsorship Opportunities Brochure

13 – 14 January 2027

World Trade Center
Rotterdam

From Policy to Deployment: Making SMRs Happen.

More information: [Website](#) - [LinkedIn](#) - info@nexsmr.com

NExSMR 2027

From Policy to Deployment: Making SMRs Happen.

Date: 13 - 14 January 2027

Location: World Trade Center Rotterdam, The Netherlands

Partner with us and position your organization at the forefront of industry innovation, collaboration, and thought leadership. Our sponsorship packages are designed to **maximize your brand visibility, connect you with key decision-makers, and create meaningful engagement opportunities** throughout the conference.

Sponsor Benefits

By becoming a sponsor, your organization will:

- Increase brand visibility among industry leaders and decision-makers
- Build meaningful relationships with key stakeholders and attendees
- Showcase products, services, and innovations to a targeted audience
- Position your company as a leader and supporter of industry advancement
- Gain exclusive networking and promotional opportunities

Platinum

Package

€30,000 — Exclusive Partnership Opportunity
(Limited Availability)

The Platinum Sponsorship Package offers the **highest level of visibility** and **engagement**, designed for organizations seeking premium exposure and strategic positioning throughout the conference.

Exclusive Recognition

- Recognized as an Official Conference Partner
- Acknowledged as the official sponsor of key conference events, including:
 - Opening Session & Welcome Address
 - Networking Reception & Industry Dinner
 - Exclusive Stakeholder Dinner

Company name and logo featured in:

- Official conference materials
- Promotional campaigns
- Official conference website (with logo and direct website link)
- Conference press releases
- Dedicated LinkedIn post highlighting your company and sponsorship

Speaking Opportunity

- One (1) opportunity to deliver a keynote speech (subject to conference approval)

Brand Visibility

- Premium sponsorship logo displayed throughout the venue
- Company logo prominently featured across conference branding materials

Complimentary Registrations

Three (3) complimentary registrations for sponsor representatives, including access to:

- Networking Reception & Industry Dinner
- Exclusive Stakeholder Dinner

Exhibition & Booth Presence

- Premium exhibition booth space in a high-visibility location

Advertising & Digital Promotion

- Two (2) full-page color advertisements in the final conference program
- Enhanced visibility through conference digital and promotional channels



Gold

Package

€20,000 — Premium Partnership Opportunity
(Limited Availability)

The Gold Sponsorship Package provides **outstanding visibility** and **engagement** opportunities for organizations looking to establish a strong presence at the conference.

Exclusive Recognition

- Recognized as an Official Conference Partner
- Acknowledged as the official sponsor of key conference events, including:
 - Opening Session & Welcome Address
 - Networking Reception & Industry Dinner
 - Exclusive Stakeholder Dinner

Company name and logo featured in:

- Official conference materials
- Promotional campaigns
- Official conference website (with logo and direct website link)
- Conference press releases
- Dedicated LinkedIn post highlighting your company and sponsorship

Speaking Opportunity

- One (1) opportunity to participate in a panel discussion or breakout session (subject to conference approval)

Brand Visibility

- Sponsorship logo displayed throughout the venue
- Company logo prominently featured across conference branding materials

Complimentary Registrations

Two (2) complimentary registrations for sponsor representatives, including access to:

- Networking Reception & Industry Dinner
- Exclusive Stakeholder Dinner

Exhibition & Booth Presence

- Exhibition booth space included

Advertising & Digital Promotion

- One (1) full-page color advertisement in the final conference program
- Promotion through conference digital channels and sponsor acknowledgments



Silver

Package

€10,000 — Advanced Partnership Benefits

The Silver Sponsorship Package offers **valuable brand exposure** and **networking opportunities** for organizations seeking strong visibility during the conference.

Exclusive Recognition

- Recognized as an Official Conference Partner
- Acknowledged as the official sponsor of key conference events, including:
 - Coffee Break
 - Networking Reception
 - Industry Dinner

Company name and logo featured in:

- Official conference materials
- Promotional campaigns
- Official conference website (with logo and direct website link)
- Dedicated LinkedIn post highlighting your company and sponsorship

Speaking Opportunity

- One (1) opportunity to participate in a breakout session (subject to conference approval)

Brand Visibility

- Sponsorship logo displayed throughout the venue
- Company logo prominently featured across conference branding materials

Complimentary Registrations

One (1) complimentary registrations for sponsor representatives, including access to:

- Networking Reception
- Industry Dinner

Exhibition & Booth Presence

- Exhibition booth space included

Advertising & Digital Promotion

- Half-page color advertisement in the final conference program



Bronze

Package

€5,000 — Essential Partnership Benefits

The Bronze Sponsorship Package provides an **excellent opportunity** for organizations to **gain visibility** and **connect** with conference attendees.

Exclusive Recognition

- Acknowledged as a conference sponsor and of key events, including:
 - Coffee Break
 - Networking Reception

Company name and logo featured in:

- Official conference materials
- Promotional campaigns
- Official conference website (with logo and direct website link)
- Dedicated LinkedIn post highlighting your company and sponsorship

Speaking Opportunity

- One (1) opportunity to participate in a breakout session (subject to conference approval)

Brand Visibility

- Sponsorship logo displayed throughout the venue
- Company logo prominently featured across conference branding materials

Complimentary Registrations

One (1) complimentary registration for sponsor representatives, including access to:

- Networking Reception
- Industry Dinner

Exhibition & Booth Presence

- Exhibition booth space included

Advertising & Digital Promotion

- Quarter-page color advertisement in the final conference program

Become a Sponsor

We would be delighted to discuss how we can tailor sponsorship opportunities to align with your organization's goals and objectives.

For sponsorship inquiries and partnership opportunities, please contact:

info@nexsmr.com